

WINDOWS WELL COVERED® VETERANS WINDOW WELL COVER GIVEAWAY

OFFICIAL RULES (COLORADO)

If you participate via mobile device, message and data rates may apply.

1. ELIGIBILITY

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The **Windows Well Covered Veterans Window Well Cover Giveaway** (the "Promotion") is open only to **legal residents of Colorado**, age **18 or older** at time of entry, **whose residential property is located within Sponsor's Colorado service area** (see "Service Area" below). Entrants must either (a) be a **U.S. Veteran or Active Duty service member**, or (b) **nominate** a Veteran/Active Duty household **with their permission**. Prize must be installed at a qualifying residential property within the service area.

Employees, officers, and directors of **Windows Well Covered, LLC** ("Sponsor"), and their immediate family members (spouse, parent, child, sibling) and household members (whether related or not) are **not eligible**.

The Promotion is governed by U.S. and Colorado law and is **void outside Colorado and where prohibited**.

Service Area. Eligible addresses are those within Sponsor's published Colorado service area (including **Denver, Castle Rock, Colorado Springs, and surrounding communities**) as listed on Sponsor's website. Sponsor may verify serviceability during winner verification and may disqualify addresses that are not reasonably serviceable.

2. PROMOTION PERIOD

The Promotion begins **Monday, Sept 30th** and ends **Sunday, November 2nd at 11:59pm MDT** (the "Promotion Period"). All entries must be received by the end of the Promotion Period. Sponsor may **cap total entries at 500** and may close the entry form when the cap is reached; any cap will be disclosed on the landing page.

3. HOW TO ENTER (FREE)

During the Promotion Period, visit www.windowswellcovered.com/giveaway (the "Website") and complete the online entry form, which may request name, email, phone, street address, property location, number of window wells, and an optional prompt to share why the entrant or nominee deserves the giveaway (**story responses are optional and do not affect odds**). Limit **one (1) entry per household**.

No purchase necessary. Entries generated by script, macro, bot, or other automated means are void. Sponsor is not responsible for lost, late, misdirected, incomplete, garbled, or undeliverable entries, or for technical failures of any kind. All entries become Sponsor's property and will not be returned.

4. WINNER SELECTION & ODDS

On or about November 3rd, Sponsor will conduct a random drawing from all eligible entries received to select **one (1) potential winner** (the "Winner"). **Odds of winning depend on the number of eligible entries received.**

Sponsor will attempt to notify the potential Winner via **email** and **telephone** and may send **one (1) manual, non-automated text message** about entry results (message/data rates may apply). The potential Winner must respond and complete verification within **48 HOURS of the first notification or the prize may be forfeited and an alternate potential Winner selected. If there is a dispute over the identity of an entrant, the authorized email account holder at the time of entry will be deemed the entrant.**

Sponsor's decisions are final and binding in all matters related to the Promotion.

5. PRIZE; APPROXIMATE RETAIL VALUE (ARV)

One (1) Grand Prize consisting of:

- **Custom premium window well covers for one property up to 5 window well covers with professional installation, and quick-release locking system.**
- **One (1) window well clean-out service** performed at the same appointment for all eligible window wells.

Prize details and limitations:

- Maximum included cover size 79x43inches (as advertised on website).
- Installation at **one (1)** qualifying residential property within the Service Area; scheduled to begin and complete between January 5th - March 1st; installation must be completed by **March 1st.**
- If site conditions require additional materials or upgrades beyond the standard configuration (e.g., atypical sizes, structural modifications, remediation, additional covers), Winner may choose to purchase such upgrades at standard pricing; otherwise, the prize will be fulfilled at the standard specification.
- **ARV:** up to **\\$3295** USD**.**

No cash or other substitution is permitted except at Sponsor's sole discretion, who may substitute a prize of equal or greater value if the advertised prize becomes unavailable. Prize is **non-transferable** and has **no cash value. Winner is responsible for all taxes** and any costs not expressly stated as included. If required by law, Sponsor will issue an IRS **Form 1099-MISC** for the prize value; Winner must complete an IRS **W-9** as a condition of receiving the prize when **ARV ≥ \\$600.**

6. ELIGIBILITY & MILITARY STATUS VERIFICATION

Sponsor may require proof that the Winner (or nominated household) meets **Veteran/Active Duty Service Member** criteria and that the property is serviceable. Acceptable military verification may include, for example, **DD-214 (with SSN redacted)**, **VA ID**, or a **state driver's license/ID with "VETERAN" designation**, or verification via a third-party service. **Do not submit or present a Common Access Card (CAC)/military ID**; Sponsor will not accept or copy such IDs. Sponsor may require a signed **Affidavit of Eligibility/Liability & Publicity Release** and proof of property ownership or authorization to install.

7. PUBLICITY RELEASE

Where permitted by law, by accepting the prize, Winner grants Sponsor and its designees the right to use Winner's name, city, likeness, voice, story submission (if provided), and statements for advertising and publicity in any media, worldwide, without additional compensation or notice.

8. GENERAL CONDITIONS

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process or acts in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Sponsor further reserves the right to modify, suspend, or terminate the Promotion if fraud, technical failures, force majeure, or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor may select the Winner from among the eligible, non-suspect entries received prior to the action taken or as otherwise deemed fair and appropriate.

Release & Limitation of Liability. By participating, entrants agree to release and hold harmless Sponsor and its affiliates, officers, directors, employees, and agents from and against any claim or cause of action arising out of participation in the Promotion or receipt, use, or misuse of any prize. **THE PRIZE IS AWARDED "AS IS" WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED.**

9. DISPUTES; GOVERNING LAW

Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this Promotion or any prize shall be resolved individually, without resort to any form of class action, and exclusively in the state or federal courts located in **Colorado**; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (c) under no circumstances will entrants be permitted to obtain awards for, and entrants hereby waive all rights to claim, punitive, incidental, or consequential damages. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of **Colorado**, without giving effect to any conflict of laws principles.

10. PRIVACY

Personal information collected from entrants will be used by Sponsor to administer the Promotion (including winner notification and verification) and otherwise in accordance with Sponsor's **Privacy Policy** located at <https://windowswellcovered.com/privacy/>. **Marketing:** Sponsor will send **administrative emails** related to this Promotion to all entrants. **Texting:** Sponsor may send **one (1) manual, non-automated text** about entry results to the mobile number provided at entry. Sponsor will send such text between 8:00 a.m. and 9:00 p.m. local time and will honor any request not to be contacted by phone/text. Entrants may unsubscribe from marketing emails at any time via the link in the email.

11. RESULTS COMMUNICATION

Sponsor anticipates sending entry results to all entrants by **Veteran's Day, November 11th, 6pm** via email (and via one manual text). Failure to receive a communication does not affect eligibility or the outcome of the drawing**.**

12. WINNER ANNOUNCEMENT & OFFICIAL RULES ACCESS

Official Rules: The latest version of these Official Rules will be available online at <https://windowswellcovered.com/giveaway> during the Promotion Period and for at least 30 days thereafter.

Winner Announcement: Sponsor will announce the Winner by **first name, last initial, and city** on the Website and/or Sponsor social channels on or about **Veteran's Day, November 11th, 5:00 p.m. (MDT)**, or after verification is complete.

Winner Info by Email (no mail requests): To receive the Winner's name (first name, last initial, city) by email, send a request to info@windowswellcovered.com with subject line **"Veterans Giveaway Winner"** by **December 31, 2025**. No mail-in requests will be accepted.

13. SPONSOR; ADMINISTRATOR

Sponsor/Administrator: **Windows Well Covered - Custom Window Well Covers **644 Elkton Dr., Colorado Springs, CO 80907; additional Colorado office: **9800 Mount Pyramid Ct. Greenwood Village, CO 80112**.
Website: www.windowswellcovered.com

14. PLATFORM DISCLOSURE (META/FACEBOOK/INSTAGRAM)

This Promotion is **in no way sponsored, endorsed, administered by, or associated with Meta Platforms, Inc. (Facebook or Instagram)**. By participating, you acknowledge and agree to release Meta from any responsibility or liability related to this Promotion. You are providing your information to Sponsor and not to Meta.

APPENDIX A — SHORT-FORM DISCLOSURES (FOR ADS & LANDING PAGE ONLY; NOT PART OF OFFICIAL RULES)

Use the following **summary** language in ads/LP and link to these Official Rules. This Appendix is a convenience copy and is **not** part of the Official Rules.

Short form (one-liner for ads):

"No purchase necessary. CO residents 18+ in WWC service area. 1 winner. ARV up to \ \$3,295. Ends Nov 2, 2025, 11:59pm MDT. Odds vary. Rules: windowswellcovered.com/giveaway. Not sponsored by Meta."

Landing page summary (2-3 lines):

"Enter to win a premium window well cover + clean-out. **Open to CO residents 18+ in our service area; Veteran/Active Duty households (or nominees with permission) only. 1 winner** selected by random drawing on/about **Nov 3, 2025. ARV up to \ \$3,295. Ends Nov 2, 2025, 11:59pm MDT.** Odds depend on # of eligible entries. **No purchase necessary. Void outside CO & where prohibited.** See Official Rules."

Creative legal line for ad image/video:

"No purch nec. CO only. Ends 11/2/25. 1 winner. Rules at windowswellcovered.com/giveaway. Not Meta."